



New from the University of California Small Farm Program

CALIFORNIA'S NEW GREEN REVOLUTION

Pioneers in Sustainable Agriculture

California cuisine has gained a worldwide following for its emphasis on fresh, local ingredients produced in organic and sustainable farming systems.

This new book — by Desmond Jolly, former director of the University of California's Small Farm Program, and Isabella Kenfield — celebrates a cross-section of California's family farmers and agricultural marketing organizations in the context of the sustainable agriculture movement.

Readers will find profiles of small-scale farms such as Yolo Bulb, Highland Hills, Windborne Farm, Good Humus and Del Rio Botanicals. Other profiled farms such as Full Belly, Capay Organics and Swanton Berry have grown to serve thousands of households with fresh, organic produce even as they develop new ways to improve working conditions for their employees. Also included are LaRocca Vineyards and Ceago Vinegarden, pioneers in organic and biodynamic wines.

Profiles in *California's New Green Revolution* capture the sustainable agriculture movement from its inception in the 1960s through the first decade of the twenty-first century. As California's food and agricultural system faces the challenges of a new century, these innovators draw their own maps to more sustainable food and agricultural systems.



\$9.36 plus tax, S&H
Full color with photos
196 pp.

QUESTIONS?

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- Yolo Bulb • Good Humus Produce • Windborne Farm • Live Power Community Farm • Highland Hills • Del Rio Botanicals •
- LaRocca Vineyards • Capay Organics • Ceago Vinegarden • Full Belly Farm • Swanton Berry Farm • Veritable Vegetable • CVESA •

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